

Integrating Codes and Standards Education into Law and Public Policy Curricula

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Penn Program on Regulation

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The Penn Program on Regulation

- Focused on the pursuit of regulatory excellence
- Multidisciplinary, including scholars from six schools at Penn and around the world
- Led by Professor Cary Coglianese
- Recent programs and research:
 - Alberta Energy Regulator Best-in-Class Initiative
 - Does Regulation Kill Jobs?, University of Pennsylvania Press
 - “Performance Track’s Postmortem: Lessons from the Rise and Fall of EPA’s “Flagship” Voluntary Program,” 38 HARV. ENVTL. L. REV. 1 (2014) (with Jennifer Nash).

Out Of The Shadows

- Defining the boundaries of “codes and standards”
- Engaging students and teachers
- The power of stories
- “Bite size” chunks
- Outreach to the academic community and beyond

Law & Public Policy Course Modules

Purpose

- Few, if any, law school courses or materials on codes and standards

Project Design

- 5 course modules: property, administrative law, real estate law, environmental law, intellectual property law
- Teaching notes, PowerPoint slides and study questions
- Designed for use by instructors with little or no background in codes and standards
- One class session or less

Law & Public Policy Course Modules

Communication Plan

- Sharing with Penn faculty across academic areas
- Electronic distribution of project materials
- Presentation at Law and Society Association Meeting
- Direct mail and email
- RegBlog

Public Policy Case Studies

Purpose

- Use the power of storytelling and multimedia to engage the public in codes and standards

Project Design

- Two in-depth, multimedia case studies
 - Campaign for Nationwide Adoption of the 2009 Energy Conservation Code
 - Jurisdictional Conflicts in Adopting and Enforcing Codes and Standards
- Integration into course modules

Public Policy Case Studies

Communication Plan

- PPR Website
- Essay on RegBlog
- Electronic and print distribution to academics, practitioners, professional organizations and advocacy groups

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